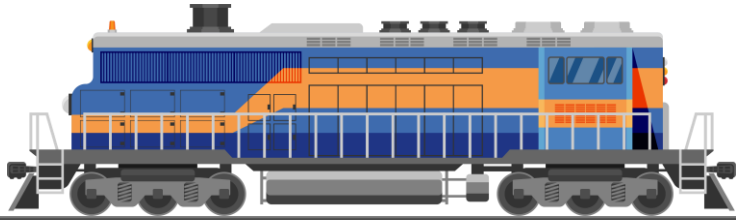


SPONSORSHIP TRAIN!

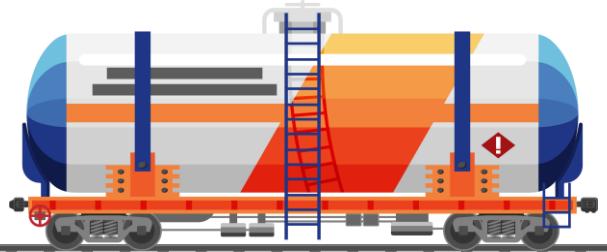
Offered on an annual basis! Sponsor once and support both our Spring & Fall Conference!

Locomotive Sponsor - \$10,000



- 3 Comp Registrations For Both Conferences
- Vendor Table Per Conference
- Commercial Played During Each Conference
- Website Banner Ad Annual Subscription
- Special Recognition in Email Blasts
- 1 Free Exclusive Sponsorship (Lunch, Break, Reception, Etc.) for Both Conferences

Tank Car Sponsor - \$5,000



- 2 Comp Registrations For Both Conferences
- Vendor Table Per Conference
- Commercial Played During Each Conference
- Website Banner Ad Annual Subscription

Hopper Car Sponsor - \$2,500



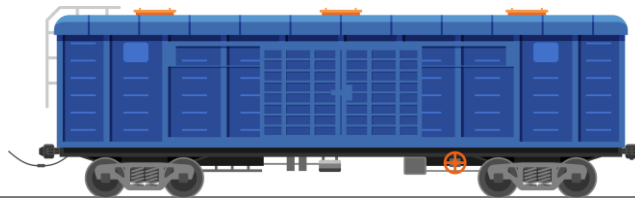
- 1 Comp Registration For Both Conferences
- Commercial Played During Each Conference

Flat Car Sponsor - \$1,500



- 1 Comp Registration For 1 Conference

Box Car Sponsor – Choose Your Own Amount



All Sponsorship Levels Receive:

Recognition On Sponsor Banners and Scrolling Screens in the Conference Room

Recognition in the NEARS Conference App

Verbal Recognition from the Conference Podium

SPONSORSHIP TRAIN!

Offered on an annual basis! Sponsor once and support both our Spring & Fall Conference!

A La Carte Menu

Company Video Commercials: \$750 Per Commercial, Per Conference

Your company commercials will play in our Conference Room and our Electric Lounge during our conference, will be seen by all in-person and virtual attendees, and will be posted in our Conference App. With your permission, we can also play these commercials as a lead up to our conference on our LinkedIn and other social media pages. Commercials must be videos less than 3 minutes long, in a high-quality audio and video format. NEARS requires the actual video file (MP4 or similar) for our system, rather than a link.

Vendor Fair: \$750 Per Table, Per Conference

We will have a Vendor Fair at our 2023 Conferences, which will feature 20-30 tables (depending on venue) on a first-come, first-serve basis. They will be standard hotel tables in our high traffic areas and will be accessible for all attendees. Power will be provided by request for no additional charge.

Website Advertising: \$750 per Annual Subscription

Website Banner Ads are at the top of our webpage and scroll from one ad to another at a 5 second interval. We have capped the total number of ads on the scroll to ten, so that your ad will be seen by visitors to our website. This is an annual subscription, beginning the first month that you purchase the subscription. Your ad should be full color with resolution at least 250PDI, and 1920px wide by 554px high.

Exclusive Sponsorships: \$1,000 Per Sponsorship, Per Conference

These sponsorships are available to one sponsor per conference. They are available on a first-come, first-serve basis. We will only sell these sponsorships in the current year they are available. If you wish to be a sustaining sponsor of a certain type beyond one year, please ask for a right to first refusal for next year when you sign up for a sponsorship.

These sponsorships are available for our 2023 conferences:

- Breakfast Sponsor
- Lunch Sponsor
- Reception Sponsor
- Break Sponsor
- Media Sponsor
- Electric Lounge Sponsor
- LiveStream Sponsor
- Signature Cocktail Sponsor

