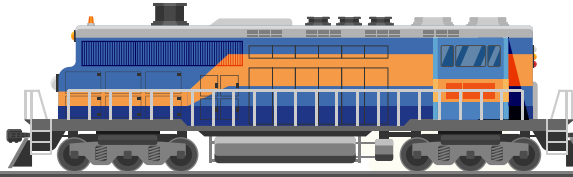


All Aboard The NEARS

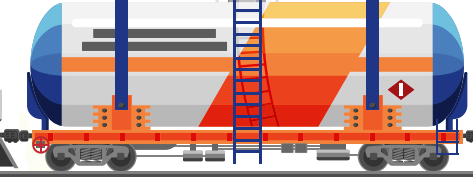
# SPONSORSHIP TRAIN!

Now offered on an annual basis! Sponsor once and support both our Spring and Fall Conference!

**Locomotive - \$10,000**



**Tank Car - \$7,500**



- 3 Shipper Registrations to each 2022 NEARS Conference
- Commercial in Main Conference Room and Electric Lounge
- Mention in upcoming NEARS Email Blasts
- Mention in upcoming NEARS Social Media Posts
- Membership paid for 4 Members for 2022
- Vendor Table at Vendor Fair for both 2022 Conferences
- Website Banner Ad for 1 year
- 1 Free Exclusive Sponsorship (Lunch, Reception, etc) at both Conferences in 2022
- Option, where applicable, to introduce a Conference Speaker at a 2022 Conference

- 2 Shipper Registrations to each 2022 NEARS Conference
- Commercial in Main Conference Room and Electric Lounge
- Mention in upcoming NEARS Email Blasts
- Mention in upcoming NEARS Social Media Posts
- Membership paid for 4 Members for 2022
- Vendor Table at Vendor Fair for 2022 Conferences
- Website Banner Ad for 1 year

**Hopper Car - \$5,000**



**Flat Car - \$2,500**



- 1 Shipper Registration to each 2022 NEARS Conference for shipper clients
- Commercial in the Electric Lounge
- Membership paid for 2 Members for 2022
- Website Banner Ad for 1 year

- 1 Shipper Registration to each 2022 NEARS Conference for shipper clients
- Commercial in the Electric Lounge
- Membership paid for 2 Members for 2022
- Website Banner Ad for 1 year

**Box Car - \$1,500**



**Hand Car - \$\_\_\_\_\_**

Under this special level of sponsorship, you can choose your own amount and which conference(s) you would like to apply it to.

- Commercial in the Electric Lounge
- Membership paid for 1 Member for 2022

All Sponsorship Levels Receive:  
Recognition On Sponsor Banners and Scrolling Screens in the Conference Room,  
and Verbal Recognition from the Conference Podium.

All Aboard The NEARS

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## Company Video Commercials: \$750 per Commercial, per Conference

Your company commercials will play in our Conference Room and our Electric Lounge during our conference, will be seen by all virtual attendees, and will be posted in our Conference App. With your permission, we can also play these commercials as a lead up to our conference on our LinkedIn and other social media pages. Commercials must be videos less than 3 minutes long, in a high quality audio and video format. NEARS requires the actual video file (MP4 or similar) for our system, rather than a link.

## Vendor Fair: \$750 per Table, per Conference

We will have a Vendor Fair at our 2022 Conferences, which will feature 18-30 tables (depending on venue) on a first come, first serve basis. They will be standard hotel tables in our high traffic areas, and will be accessible for all attendees. Power will be provided by request for no additional charge.

## Website Advertising: \$600 per Annual Subscription

Website Banner Ads are at the top of our webpage and scroll from one ad to another at a 5 second interval. We have capped the total number of ads on the scroll to ten, so that your ad will be seen by visitors to our website. This is an annual subscription, beginning the first month that you purchase the subscription. Your ad should be full color with resolution at least 250PDI, and 1920px wide by 554px high.

## Conference Book Ad: \$500 for Full Page, \$300 for ½ page, per conference

NEARS will have a Conference Book available with relevant information, including the Agenda, speaker biographies, and will contain the Attendee List as of the time of printing the book. It is expected to be available electronically on the App, as a download, and there may be plans to print a limited number of physical books for the conference. A full page is 8 inches X 10 inches portrait, and a ½ page ad is 8 inches by 5 inches. Ads will be printed in full color. A JPEG, TIF or PNG file is preferred over a PDF file.

## \$1,000 Exclusive Sponsorships

These sponsorships are available to one sponsor per conference unless listed otherwise

Lunch Sponsor  
Media Sponsor  
Electric Lounge Sponsor  
Livestream Sponsor  
Signature Cocktail Sponsor  
Hand Sanitizer Station Sponsor  
Breakfast Sponsor (up to 2 per conference)  
Reception Sponsor (up to 2 per conference)  
Break Sponsor (up to 2 per conference)

\$1,000 Conference sponsorships are available on a first come, first serve basis. We will only sell these in the current year they are available. If you wish to be a sustaining sponsor of a certain type beyond one year, please ask for a right to first refusal for next year when you sign up for a sponsorship.

